

19th international CAN Conference 2027

Sponsorship

Take the opportunity to showcase your company as a sponsor of the 19th international CAN Conference (iCC) 2027, in Tutzing (Germany), March 3 to 5, 2027.

The iCC is the international platform for presenting the latest developments in CAN technology. Renowned experts from around the world and from a wide range of application areas come together to discuss current trends and future directions in CAN-based networking. With its highly specialized audience, the conference offers a unique environment for professional exchange, visibility, and targeted networking.

The 19th iCC will once again feature a tabletop exhibition, providing companies with the opportunity to present their latest innovations – including semiconductors, devices, software, and development tools – directly to decision-makers and technology leaders.

We look forward to welcoming you as a sponsor of 19th iCC 2027. For details regarding sponsorship, please contact CiA office:

Phone: +49-911-928819-22
email: conferences@can-cia.org

Best regards,

Birgit Ruedel
CAN in Automation GmbH

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Sponsorship benefits

1. CiA prints the names of the sponsoring company on all conference materials, e.g. the advertisement in CiA media, etc.
2. CiA publishes the logo of the sponsoring company on the iCC pages at CiA's conference website.
3. The sponsoring company gets a free-of-charge double table in the tabletop exhibition, accompanying the event.
4. The sponsoring company gets six free tickets for attending the conference. Sponsoring companies are allowed to give these tickets to customers or business friends.
5. The sponsoring company is member of the iCC program committee.

Sponsorship requirements

1. The sponsoring company supports the conference with an amount of 5 000 EUR.
2. The sponsoring company supports CiA in distributing the call for papers as well as any other information material related to the conference.
3. The sponsoring company actively promotes the collection of papers among their customers and business partners.
4. The sponsoring company distributes conference information to their customers and business partners.
5. The sponsoring company announces the information about the conference among their customers and business partners.
6. Sponsors provide evidence of advertisement in their media channels.
7. For participating in the tabletop exhibition, safety requirements, as well as cancellation policy apply, as given in the application form for the tabletop exhibition.

Cancellation policy

Sponsors may withdraw from their sponsorship free of charge provided that CiA has not yet announced the company as an official sponsor of the iCC in any CiA communication channels (including, but not limited to, website, newsletters, or other media).



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Once the sponsor has been officially announced in any CiA media, a cancellation fee proportional to the promotional value already provided will be charged.

From January 29, 2027 onwards, the full sponsorship fee will be invoiced and becomes payable in its entirety in the event of cancellation.

Financial obligations

CiA GmbH is entitled to withdraw from the contract, if you do not meet the financial obligations arising from this contract, and a 14-day grace period set by CiA GmbH is not met either. In case you breach the contract, CiA is also entitled, in addition to withdrawing from the contract to charge you the price for the tabletop exhibition as lump-sum compensation. The CiA's right to demand further compensation remains unaffected.

Yes, we sponsor the 19th iCC with 5.000 EUR (plus German VAT).

Company name: _____

Contact person: _____

E-mail: _____ Phone: _____

Invoice address: _____

VAT number: _____ PO number (if available): _____

Place, date

Authorized signature and company stamp

Please answer by September 15, 2026 at the latest!

Should the event be cancelled or postponed for reasons beyond our control (e.g., force majeure, governmental orders, insufficient registrations, or other unforeseen circumstances), no claim shall arise for reimbursement or coverage of any costs already incurred by the sponsors.